

South Wood County Youth Hockey Association Members,

As we move into the 2011-2012 season, we celebrate the victories and fun we had during the 2010-2011 season such as the Pee Wee B Team coming in second in State. We were able to reach our financial goals last year with the help of our Annual Golf Scramble and our newest event, The Sportsman's Banquet. I would like to send out a big Thank You to all of the people who put in the volunteer hours to make these events a success.

Last year, our Marketing Committee sent out a survey to find out how we, as an Association, can improve and meet the needs of our members. The Association Board has spent the past few months trying to incorporate the survey results and feedback into our future planning for the Association.

The first thing that you will notice at registration this year is that we have discontinued the raffle fundraiser. In its place, we will have Taco John's BOGO punch cards. There were a lot of people who don't like to fundraise and wished that they could just have a "buy out" option. This year, the fundraising is incorporated into the registration price to satisfy this need. Everyone will be able to pick up their punch cards and can sell them or keep them for their own use.

The second thing that you will notice this season is the monthly Newsletter. We are doing our best to communicate to everyone what we as a Board are doing and why we are doing it. We have redesigned the meeting agenda format for all of our monthly meetings and have beefed up the minutes so that Association members can get a better picture of what has happened during the meetings. As always, all members and visitors are welcome to attend the monthly Board meetings.

The surveys also stated that there were more of you who were willing to help out in different areas. We will have Committee sign-ups available at registration. If you see a Committee for a particular area that you are interested in, please do take the time to sign-up. It takes a lot of people to run a successful organization and we want to utilize the talents that are available in all of us.

Susan Lamb

President

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